



Number STR/KYC&PML/V.1.1/2025-26
Title KYC & PML Policy

	NAME	TITLE	SIGNATURE	DATE
Author	Tapas Jana	VP		
Reviewer/	Abhinav Suri	Director		17 th Jun 2025
Authoriser	Abhinav Suri	Director		17 th Jun 2025

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Change History

SOP no.	Effective Date	Significant Changes	Previous SOP no.
1.0	25-Mar-2022	NA	STR/KYC&PML/V.1.0/2022-23
1.1	12-Nov-2025	Yes	STR/KYC&PML/V.1.1/2025-26

**1. Introduction:**

Stride One Capital Private Limited ("Stride One") is registered as a Non-Systemically Important Non-Deposit taking Non-Banking Financial Company ("NBFC – ND – NSI") with the Reserve Bank of India ("RBI") since February 25, 2009 bearing NBFC registration number B-14.03181. Stride One has been primarily engaged in the business of providing credit facilities to individuals, proprietors, partnerships and private and public companies.

Reserve Bank of India ["RBI"], has issued the Know Your Customer (Reserve Bank) Directions, 2016 [the "KYC Master Directions"] bearing reference DBR.AML.BC. No.81/14.01.001/2015-16 dated 25th February 2016, as amended from time to time. The said directions are applicable to the Company, being a Non-Banking Financial Company having customer interface. The guidelines mainly address the risks associated to KYC Procedures, Anti Money Laundering ["AML"] Standards, regulations under the Prevention of Money Laundering Law ["PMLA"], and the recommendations of the Financial Action Task Force ["FATF"] on AML Standards. In view of the same, Stride One Capital Private Limited has framed this KYC and PMLA Policy [this "Policy"], based on the policy framework prescribed by RBI under the KYC Directions and PMLA, alongwith suitable stricter modifications based on the risk matrix of the Company's operations.

2. Objectives:

This policy has been framed for attaining the following objectives:

- To enable the Company to know and understand its customers and financial dealings in a better manner, which in turn, shall help manage the risks prudently. This includes putting in place an effective system and procedure for customer identification and verifying its / his / her identity and residential address and conduct Customer Due Diligence ("CDD") based on the risk factor associated with each customer;
- To establish appropriate, effective and efficient controls for detection and reporting of suspicious activities in accordance with the applicable laws / laid down procedures.
- Have in place a system of assessing and monitoring the risk factors associated with each customer and to carry out 'Money Laundering ("ML") and Terrorist Financing ("TF") Risk Assessment' exercise periodically to identify, assess and take effective measures to mitigate its money laundering and terrorist financing risk for clients, countries or geographic areas, products, services, transactions or delivery channels, etc;
- Monitor transactions of a suspicious nature and report the same to the Financial Intelligence Unit- India ("FIU-IND"); verification and maintenance of records of transactions of customers in accordance with PMLA and the Rules made thereunder;
- Comply with RBI guidelines on KYC/PMLA.



3. Scope:

This policy shall be applicable organization-wide to all employees / persons dealing with customers on behalf of the Company.

This policy is to be read in conjunction with operational guidelines issued from time to time. The content of this policy shall always be read in tandem / auto-corrected with the changes / modifications as may be advised by RBI and / or by PMLA and amendments of the KYC Master Directions, from time to time.

4. Definition:

"Beneficial Owner" has been defined as the natural person who ultimately owns or controls a client and/or the person on whose behalf the transaction is being conducted and includes a person who exercises ultimate effective control over a juridical person. Government of India has since examined the issue and has specified the procedure for determination of Beneficial Ownership.

Type of Customer	Persons to be considered Beneficial Owners
a) In case of company	The beneficial owner is the natural person(s), who, whether acting alone or together, or through one or more juridical person, has/have a controlling ownership interest or who exercise control through other means. <i>Explanation:</i> a. Controlling ownership interest – ownership of/entitlement to more than 25% of the shares or capital or profits of the company; b. Control shall include the right to appoint majority of the Directors or to control the management or policy decisions including by virtue of their shareholding or management rights or shareholders agreements or voting agreements.
b) In case of partnership firm	The beneficial owner is the natural person(s), who, whether acting alone or together, or through one or more juridical person, has/ have ownership of/entitlement to more than 15 per cent of capital or profits of the partnership.
c) In case of unincorporated association or body of individuals or societies.	The beneficial owner is the natural person(s), who, whether acting alone or together, or through one or more juridical person, has/ have ownership of/entitlement to more than 15 per cent of the property or capital or profits of the unincorporated association or body of individuals. <i>Explanation:</i> Term 'body of individuals' includes societies.
d) In case the customer is a trust.	The identification of beneficial owner(s) shall include identification of the author of the trust, the trustee, the beneficiaries with 15 per cent or more interest in the trust and any other natural person exercising ultimate effective control over the trust through a chain of control or ownership.

*Where no natural person is identified under (a), (b) or (c) above, the beneficial owner will be the relevant natural



person who holds the position of senior managing official.

“Certified Copy” means comparing the copy of proof of possession of Aadhar Number where offline verification can not be carried out or officially valid document so produced by the customer with the Original and Recording the same on the copy by the authorised officer of Stide One as per the provisions contained in the Act.

“COMPANY”, the beneficial owner is the natural person(s), who, whether acting alone or together or through one or more judicial persons, has / have controlling ownership interest(s) or who exercise control through other means.

“Controlling ownership interest” means ownership of / entitlement to more than 25 per cent of the shares or capital or profits of the company.

“Control” shall include the right to appoint majority of the directors or to control the management or policy decisions including by virtue of their shareholding or management rights or shareholders agreements or voting agreements.

“Customer” shall mean a Person, engaged in a financial transaction / activity with the Company and includes a person on whose behalf the Person who is engaged in the transaction / activity, is acting.

“Customer Due Diligence (CDD)” means identifying and verifying the customer and the beneficial owner using ‘Officially Valid Documents’ as a ‘proof of identity’ and ‘proof of address’.

“Customer Identification” means undertaking the process of CDD.”

“Digital Signature” means of any electronic record by a subscriber by means of an electronic method or procedure in accordance with the provisions.

“Equivalent E-Document” means an electronic equivalent of a document issued by the issuing authority of such documents with its valid digital signature including documents issued to the digital locker account of the customer as per Rule 9 of the Information Technology (Prevention and Retention of Information by Intermediaries Providing Digital Locker Facilities, 2016). The issued documents in DigiLocker system are deemed to be at par with Original physical documents as per rule 9A (notified on February 08, 2017; vide G.S.R. 711 (E)).

“KYC Identifier” means the unique number or code assigned to a customer by the Central CKYC Records Registry

“Non-face-to-face-customers” means customers who open accounts without visiting the Branch offices of Regulated Entities (RE) or meeting the officials of REs.

Officially Valid Documents [“OVD”] for the purposes of this policy shall include (for individual):



- Passport
- Driving License
- Voter's Identity Card issued by Election Commission of India
- Job Card issued by NREGA, duly signed by an officer of the State Government
- Proof of possession of Aadhar No, he/she may submit it in such form as are issued by the Unique Identification Authority of India ("UIDAI")
- Letter issued by National Population Register containing details of name and address.
- Or the equivalent e-document thereof containing the details of his identity and address
- Or Digi locker printouts can be accepted in-lieu of photocopies of the originals

Provided that,

A. Where the customer submits his proof of possession of Aadhar No as an OVD, he may submit it in such form as are issued by the UIDAI.

B. Where the OVD furnished by the customer does not have updated address, the following documents or the equivalent e-documents thereof shall be deemed to be OVDs for the limited purpose of proof of address.

C. The customer shall submit OVD with current address within period of 3 months of submitting the documents specified above.

- Utility bill, which is not more 2 months old, of any service provider (electricity, telephone, post paid mobile bill, piped gas and water bill)
- Property or Municipal Tax receipt
- Pension or family pension payment orders (PPOs) issued to retired employees by Government Departments or Public Sector Undertakings if they contain the address.
- Letter of allotment of accommodation from employer issued by State or Central Government departments, statutory or regulatory bodies, public sector undertakings, scheduled commercial banks, financial institutions, and listed companies. Similarly, leave and license agreements with such employers allotting official accommodation; and
- Documents issued by Government departments of foreign jurisdictions and letter issued by Foreign Embassy or Mission in India.

"On going Due Diligence" means regular monitoring of transactions in accounts to ensure that they are consistent with customers profile and customers source of funds.

"PARTNERSHIP FIRM", the beneficial owner is the natural person(s), who, whether acting alone or together, or through one or more juridical person, has / have ownership of / entitlement to more than 15 per cent of capital or profits of the partnership.



“Periodic Updation” means steps taken to ensure that documents, data or information collected under the CDD process is kept up-to-date and relevant by undertaking reviews of existing records at periodicity prescribed by RBI.

“Person” for the purposes of this policy shall include:

- An Individual
- A Hindu Undivided Family
- A Company
- A Firm
- An Association of Persons / Body of Individuals, whether incorporated or not
- Every artificial juridical person, not falling within any one of the above persons
- Any agency / Office / Branch owned / controlled by any of the persons above

“Politically Exposed Persons (PEP)” are individual who are or have been entrusted with prominent public functions in a foreign country.

“Offline Verification” as defined in the Aadhar and other Law (Amendment) Ordinance 2019, means the process of verifying the identity of Aadhar Number holder without authentication, through such offline modes as may be specified by the Aadhar Regulations.

“Senior Management” shall mean the officials of an NBFC who are members of its **Core Management Team (CMT)**, excluding the Board of Directors, which include: CEO, CFO, CRO & COO.

“Digital KYC” means capturing live photo of the customer and OVD or the proof of possession of Aadhar, where offline verification cannot be carried out, along with the latitude and longitude of the location where such live photo is being taken by a authorised officer of the RE as per the provisions contained in the Act. **“Video Based Customer Identification Process (V-CIP)”** is method of customer identification by an official of the RE by undertaking seamless, secure, real time, consent based audio-visual interaction with the customer to obtain identification information including the documents required for CDD purpose, and to ascertain the veracity of the information furnished by the customer. Such process shall be treated as “face-to-face” process for the process of this master direction. Live photograph of customer and original documents should be captured in proper light so that they are clearly readable and identifiable.

5. APPLICABILITY, SENIOR MANAGEMENT AND RESPONSIBILITIES

- The KYC Policy is applicable to all categories of products and services offered by the Company, and to all branches and offices of the Company.



- The senior management will ensure compliance with this Policy, the RBI Directions, PMLA and Rules made thereunder, with the assistance of the Designated Director and the Principal Officer. Company's internal audit and compliance functions shall play an important role in evaluating and ensuring adherence to the KYC policies and procedures, under the directions of the Senior Management.
- The compliance function shall also provide an independent evaluation of the Company's own policies and procedures, including legal and regulatory requirements.
- The Senior Management shall issue detailed operational guidelines for implementation of the KYC Policy, the KYC Directions, the PMLA and Rules made thereunder.
- The Senior Management shall submit notes and compliance with respect to this KYC Policy, to the Board of Directors, on a half- yearly basis.

6. List of Documents entity-wise:

(A) Individual

Documents	Identity Proof	Address Proof
Customers shall submit one of the six Officially Valid Documents (OVDs) for proof of identity and proof of address (which are mentioned from point no #1 to #6). Digi Locker printouts can be accepted in lieu of photocopies of the originals. PAN/Form 60 is mandatory for all the Borrowers.		
1. Proof of Possession of Aadhar No	Applicable	Applicable
2. Copy of valid Indian Passport	Applicable	Applicable
3. Copy of Voter's Identity Card issued by Election Commission of India	Applicable	Applicable
4. Copy of JOB card issued by NREGA duly signed by an officer of the State Government	Applicable	NA
5. Copy of Driving License	Applicable	Applicable
6. Letter issued by the National Population Register (NPR) containing details of name & address	Applicable	Applicable
In case where the OVD furnished by the customer does not have updated address, the following documents or the equivalent e-documents thereof shall be deemed to be OVDs for the limited purpose of proof of address for 3 months' time, post which they will need to furnish any of the above mentioned OVD with current address.		
7. Letter of allotment of accommodation from employer issued by State/Central government Depts, Statutory or Regulatory Bodies, Public Sector Undertakings, Scheduled Commercial Banks, Financial Institutions, and listed companies and leave and licence agreements with such employers allotting accommodation.	NA	Applicable



8. Pension or family Pension Payment Orders (PPOs) issued to retired employees by Govt Dept. or Public Sector Undertakings; if they contain the address.	NA	Applicable
9. Latest utility bill which is not more than 2 months old of any service provider (electricity, landline, post-paid mobile, piped gas, water bill)	NA	Applicable
10. Property or Municipal Tax receipt	NA	Applicable

(B) Proprietorship

Documents	Legal Existence Proof	Address Proof
Any two of below mentioned documents are mandatory *certified copies (as applicable; if documents can be validated through respective portal then self-certified copies may not require) of the mandatory documents or the equivalent e-documents thereof shall be obtained as listed below.		
1. Registration Certificate	Applicable	Applicable
2. Certificate or License issued by Municipal Authority under Shop or Establishment Act/MSME (UDYAM) Certificate	Applicable	Applicable
3. Sales and IT returns	Applicable	Applicable
4. CST/VAT/GST certificate	Applicable	Applicable
5. IEC issued to the proprietary concern by the office of DGFT/License/certificate of practice issued in the name of proprietary concern by any professional body incorporated under a statute	Applicable	Applicable
6. Complete IT return in the name of sole proprietor where the firm's income is reflected duly authenticated or acknowledged by the Income Tax Authority	Applicable	NA
7. Latest utility bill which is not more than 2 months old of any service provider (electricity, landline phone bill, water tax bill)	NA	Applicable

*Two documents are mandatory for Proprietors; Like GST Certificate, MSME Certificate, IT Returns etc however if the borrower is not able to furnish two such documents, we may accept only one of those documents as proof of business/activity provided positive contact point of verification is carried out and existence of firm and business activity is verified from the address of the proprietorship concern.

(C) Partnership/LLP

Documents	Legal Existence Proof	Address Proof
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**Certified copies each of the following documents or equivalent e-documents thereof shall be obtained**

1. Registration Certificate	Applicable	Applicable
2. Partnership Deed	Applicable	Applicable
3. PAN of the Partnership firm	Applicable	NA
4. Identity Documents i.e. OVD of the person holding the attorney to transact on its behalf	NA	NA

Anyone of the below mentioned document is mandatory

5. Latest Landline Bill (not more than 2 months old)	NA	Applicable
6. Latest Electricity Bill (not more than 2 months old)	NA	Applicable
7. Latest Water Bill (not more than 2 months old)	NA	Applicable
8. GST/MSME Certificate	Applicable	Applicable

Note: if a person or entity has a share greater than 15% in the firm, all the requisite KYC documents will be required for that person or entity

(D) Company

Documents	Legal Existence Proof	Address Proof
Certified copies of each of the following documents or the equivalent E-Documents thereof shall be obtained		
1. MoA and AoA	Applicable	Applicable
2. Certificate of Incorporation	Applicable	Applicable
3. PAN of the Company	Applicable	NA
4. A Resolution from the Board of Directors and power of attorney granted to its managers, officers or employees to transact on its behalf	Applicable	Applicable
5. Identity Documents i.e. OVD of the person holding the attorney to transact on its behalf	NA	NA
Anyone of the below mentioned document is mandatory		
5. Latest Landline Bill (not more than 2 months old)	NA	Applicable
6. Latest Electricity Bill (not more than 2 months old)	NA	Applicable
7. Latest Water Bill (not more than 2 months old)	NA	Applicable
8. GST/MSME Certificate	Applicable	Applicable

Note: if a person or entity owns more than 25% stake in the firm, all the requisite KYC documents will be required for that person or entity.

**(E) Trust/Society**

Documents	Legal Existence Proof	Address Proof
Certified copies of each of the following documents or the equivalent E-Documents thereof shall be obtained		
1. Registration Certificate	Applicable	Applicable
2. Trust Deed	Applicable	Applicable
3. PAN of the Company	Applicable	NA
4. A Resolution from the Board of Trustee/Society and power of attorney granted to its managers, officers or employees to transact on its behalf	Applicable	Applicable
5. Identity Documents i.e. OVD of the person holding the attorney to transact on its behalf	NA	NA
Anyone of the below mentioned document is mandatory		
5. Latest Landline Bill (not more than 2 months old)	NA	Applicable
6. Latest Electricity Bill (not more than 2 months old)	NA	Applicable
7. Latest Water Bill (not more than 2 months old)	NA	Applicable

Note: if a person or entity owned more than 15% stake in the firm require entire KYC documents as mentioned for Individual.

(F) HUF

Documents	Legal Existence Proof	Address Proof
Certified copies if each if the following documents or the equivalent e-documents thereof shall be obtained		
1. PAN of HUF, Karta & all Co-Parceners	Applicable	NA
2. List of coparceners	NA	NA
3. Photograph of Karta and all co-parceners	NA	NA
4. Current Address proof of Karta and all co-parceners	NA	NA
5.OVD of Karta and all Co-parceners	NA	Applicable
6. Deed of Declaration of HUF	Applicable	Applicable
7. Address proof of HUF – Same as individual KYC Policy	Applicable	Applicable

**7. Identification of Beneficial Owner:**

For opening an account of a legal person who is not a natural person, the Beneficial Owner(s) shall be identified and all reasonable steps to verify his/her identity shall be undertaken keeping in view the following:

- i. Where the customer or the owner of the controlling interest is a company listed on a stock exchange, or is a subsidiary of such a company, it is not necessary to identify and verify the identity of any shareholder or Beneficial Owner of such companies.
- ii. In cases of trust/nominee or fiduciary accounts, whether the customer is acting on behalf of another person as trustee/nominee or any other intermediary is to be determined. In such cases, satisfactory evidence of the identity of the intermediaries and of the persons on whose behalf they are acting, as also details of the nature of the trust or other arrangements in place shall be obtained.

If any of the above documents are in any language other than English, it must be translated into English.

8. Relationship Proof:

In order to establish relationship between applicant, co-applicant or Personal guarantor below mentioned document should be obtained:

- Marriage Certificate
- PAN Card
- Birth Certificate
- Ration Card
- Valid Indian Passport
- Voters ID
- Aadhar Card

In the absence of any of the above-mentioned documents declaration as per annexure – Relationship Proof should be obtained.

Type of relationships eligible under the definition of “relative” will be as follows:

- Spouse
- Father
- Mother
- Brother
- Unmarried sister
- Child

9. Customer Acceptance Policy (“CAP”):

- Implementation of CAP should not be too restrictive and result in denial of the Company services to general public.



- The Company is strictly prohibited to engage into any financial transaction / account based relationship with a customer, in anonymous or fictitious / benami name(s) / entity (ies).
- The Company shall accept customers only post verification and establishing the identity of the customer and its beneficial owner(s), if any. No transaction and / or account shall be opened / closed without effecting Customer Due Diligence laid down under this policy. All necessary processes are to be implemented, before opening an account, to ensure that the identity of the customers does not match with any person with known criminal background or who is associated with known criminal organizations such as individual terrorists or terrorist organizations etc.
- The mandatory information to be sought for KYC purpose while opening an account/ entering into a transaction and during the periodic updation, is specified in this KYC Policy
- The Customer, for the purposes of acceptance for account based relationship / financial transaction, shall be identified at the Unique Identification Code level.
- In case of Joint Account Holders, Company shall ensure that Client Due Diligence Procedures are undertaken for all joint holders before opening an account.
- In the event, the customer is permitted to act on behalf of another person/ entity, the Company shall verify that the customer has the necessary authority to do so by scrutinizing the authorizing document(s).
- Documentation requirements and other information to be collected in respect of different categories of Customers depending on perceived risk and compliances with PMLA and RBI/Company's guidelines and instructions.
- If Permanent Account Number (PAN) is obtained, the same shall be verified from the verification facility of National Securities Depository Limited. Company will follow similar approach for GST/MSME certificate. Where an equivalent e-document is obtained from the customer, the Company shall verify the digital signature as per the provisions of the Information Technology Act, 2000 (21 of 2000).
- Optional/additional information shall be obtained with the explicit consent of the customer after the account is opened.
- The company shall not open any account if they unable to verify the identity of the client.
- The Company shall classify the proposed customer into the prescribed risk categories, based on the risk perception under the Client Identification Procedures. On the basis of risk perception, the Company shall apply acceptance criteria for each category of customers.
- The customer acceptance policy would not deny financial facility to the general public, especially those, who are financially or socially disadvantaged.
- The Company shall ensure that the identity of the customer does not match with any person or entity, whose name appears in sanctions/ restricted lists including fictitious list circulated by RBI.

**10. Customer Identification Procedures ("CIP"):**

The Company shall obtain sufficient information necessary to verify the identity of each new Customer along with brief details of its promoters and management, wherever applicable, whether regular or occasional and the purpose of the intended nature of business relationship. Decision-making functions of determining KYC norms shall not be outsourced for according sanction for credit facilities, if any. The Company shall be adequately satisfied with the information furnished by each new customer with respect to identity of the customer and the purpose of the intended nature of relationship with the Company. The satisfaction of the Company with respect to the information/ documents furnished by the customers should be such that if circumstances necessitate, the Company shall ensure that it is in a position to satisfy the competent authorities that CDD was duly observed by the Company, based on the risk profile/categorization of the customer. As stated in the Customer Acceptance Policy, the Company shall ensure that its customer is not a fictitious person by verifying the identity of the customer through documentation and shall also carry out necessary checks, so as to confirm that the identity of the customer on the basis of the documents obtained does not match with any person with known crime.

For proposals which have guarantee from any other Person, sufficient information will also be taken in relation to the guarantee.

11. Risk Management:

Risk categorization of customers shall be undertaken on the basis of various factors, such as nature of employment, business activity of the customer, location of customer and his/its clients, mode of payments, volume of turnover, social / financial status and credit history.

The Company may at its discretion identify additional factors that it may wish to utilize for customer acceptance based on risk profile determined by the Company. The Company may categorize its customers into 'High Risk / Medium Risk / Low Risk' according to risk perceived. The Company may devise procedures for creating risk profiles of its existing and new customers and apply various Anti-Money Laundering measures keeping in view the risks involved in a financial transaction or a business relationship.

The Company's internal audit and compliance functions shall play an important role in evaluating and ensuring adherence to KYC policies and procedure, including legal and regulatory requirement.

(A). High Risk – Category A Customers

High Risk Customers typically include:

- Non-Resident Customers
- High net worth individuals without an occupation track record of more than 3 years
- Trust, charitable organizations, Non-Government Organization (NGO), organizations receiving donations



- Companies having close family shareholding or beneficial ownership;
- Firms with sleeping partners
- Politically exposed persons (PEPs) of Indian/ foreign origin;
- Non-Face to face Customers
- Person with dubious reputation as per public information available

(B). Medium Risk – Category B Customers

Medium Risk Customers typically include:

- Salaried applicant with variable income/ unstructured income receiving Salary in cheque
- Salaried applicant working with Private Limited Companies, Proprietary, Partnership firms
- Self- employed professionals other than High Net-Worth Individuals
- Self-employed customers with sound business and profitable track record for a reasonable period
- HNIs with occupation track record of more than 3 years

(C). Low Risk – Category C Customers

Low Risk individuals (other than high net worth) and entities whose identities and sources of wealth can be easily identified and all other person not covered under above two categories. Customer carrying low risk may include the following:

- Salaried employees with well-defined salary structures for over 5 years People working with government owned companies, regulators and statutory bodies, MNC's, rated companies public sector units, public limited companies etc. In the event of an existing Customer or the beneficial owner of an existing account subsequently becoming a PEP, the Company will obtain approval from Board of Directors in such cases to continue the business relationship with such person, and also undertake enhanced monitoring as indicated and specified in Annexure I.
- People belonging to lower economic strata of the society whose accounts show small balances and low turnover
- People working with Public Sector Units
- People working with reputed Public Limited Companies and Multinational Companies

The compliance in this regard shall be put up before the Board of the Company on a periodical basis.

Low-risk customers have an extended timeline to update their KYC. They can do so within one year of the due date or by June 30, 2026, whichever is later.

- The Company shall carry out 'Money Laundering (ML) and Terrorist Financing (TF) Risk Assessment' exercise periodically to identify, assess and take effective measures to mitigate its money laundering and terrorist financing risk for clients, countries or geographic areas, products, services, transactions or delivery channels, etc. The Company shall apply a Risk Based Approach (RBA) for mitigation and management of the identified risk and will have Board approved policies, controls and procedures in this regard. Further, the Company shall monitor the implementation of the controls and enhance them if necessary



- The ML and TF risk assessment by the Company will be properly documented and be commensurate to the nature, size, geographical presence, complexity of activities/structure, etc. of the Company. Further, the periodicity of risk assessment exercise will be undertaken annually (unless a shorter time period is determined by the Board of Directors of the Company) in alignment with the outcome of the risk assessment exercise.
- The outcome of the ML and TF risk assessment by the Company shall be placed before the Board of Directors or any committee of the Board of Directors as delegated by the Board. The outcome of the ML and TF risk assessment will be made available to competent and self-regulating bodies, if required.

12. Monitoring of Transactions:

Ongoing monitoring is an essential element of effective KYC procedures. Monitoring of transactions and its extent will be conducted taking into consideration the risk profile and risk sensitivity of the account. Company shall make endeavours to understand the normal and reasonable activity of the customer so that the transactions that fall outside the regular pattern of activity can be identified. Special attention is to be paid to all complex, unusually large transactions and all unusual patterns, which have no apparent economic or visible lawful purpose.

The Company normally does not and would not have large cash transactions. However, if and when cash transactions of Rupees Ten Lakhs and above are undertaken, the Company will keep proper records of all such cash transactions in a separate register maintained at its office. The Company shall promptly report such high value cash transactions or transactions of a suspicious nature to the appropriate regulatory and investigating authorities, as per the provisions of the PMLA and the Rules.

13. Ongoing Due Diligence:

The Company shall carry out the periodic review of risk categorization of transactions/customer's accounts and the need for applying enhanced due diligence measures at a periodicity of not less than once in six months. Company shall set key indicators for such accounts based on the background of the customer, country of origin, sources of funds, the type of transactions involved and other risk factors which shall determine the extent of monitoring.

The transactions in accounts of marketing firms, especially accounts of Multi-level Marketing (MLM) Companies will be closely monitored

14. Periodic Updation:

The Company will follow a risk based approach for the periodic updation of KYC. Periodic updation shall be carried out at least once every year, for high-risk customers; once every three years, for medium risk customers and once every five years, for low-risk customers from the date of entering into an account based relationship/ last KYC updation.

The periodic updation process will be in accordance with the KYC Directions.

**15. Internal Control Systems/Software:**

The Company's Internal Compliance functions will evaluate and ensure adherence to the KYC Policies and procedures. As a general rule, the compliance function will provide an independent evaluation of the Company's own policies and procedures, including legal and regulatory requirements. The Management of the Company under the supervision of the Board of Directors shall ensure that the audit function is staffed adequately with skilled individuals. It is essential to specifically check and verify the application of KYC procedures and comment on the lapses observed in this regard. Further, the Company shall have an adequate screening mechanism in place as an integral part of their recruitment/ hiring process of personnel so as to ensure that person of criminal nature/ background do not get an access, to misuse the financial channel.

16. Record Keeping:

The company shall take the following steps regarding maintenance, preservation and reporting of customer account information, with reference to provisions of PMLA Act and Rules:

- Maintain all necessary records of transactions between the company and the customer for at least five years from the date of transaction and shall also preserve the records pertaining to the identification of the customers and their addresses obtained while opening the account and during the course of business relationship, for at least five years after the business relationship is ended
- Make available the identification records and transaction data to competent authorities upon request.
- Ensure a proper system of maintaining proper record of transactions prescribed under Rule 3 of PML Rules, 2005.
- Maintain all necessary information in respect of transactions prescribed in Rule 3 of PML Rules:
 - the nature of the transactions
 - the amount of the transaction and the currency in which it was denominated
 - the date on which the transaction was conducted
 - the parties to the transaction, especially the documents for identification of beneficial owner
 - maintaining records of the identity and address of their customer, and records in respect of transactions in PMLA Rules in hard or soft format

All suspicious transactions whether or not made in cash and in manner as mentioned in the PML Rules framed by the Government of India under PMLA.

17. Reporting on FINnet Portal and Reporting to Financial Intelligence Unit -India Reporting on FINnet Portal:



The company shall furnish to the director, the Financial Intelligence Unit – India (FIU-Ind) information referred to in Rule 3 of PML (Maintenance of Records) Rules, 2005 in terms of Rule 7 thereof. The company shall take note of reporting formats and comprehensive reporting formatting guide prescribed/released by FIU-IND and Report Generation Utility and Report Validation Utility developed to assist reporting entities in preparation of prescribed reports. The Company shall register on the FINnet portal, alongwith undertaking registration of the Principal Officer and Designated Director. The reports shall be filed by the Company online only. Any change in the Principal Officer and Designated Director shall be effected on the FINnet portal by the Company within one month of the date of such change. The Principal Officers of the company, where branches are not fully computerized, shall have a suitable arrangement to cull out the transaction details from branches which are not yet computerized.

18. Reporting to Financial Intelligence Unit – India (FIU-Ind):

PO shall report information relating to cash and suspicious transactions, if detected, to the Director, Financial Intelligence Unit India (FIU-Ind) as advised in terms of the PML Rules, in the prescribed formats as designed and circulated by RBI at the following address alongwith necessary online filings:

The Director,
Financial Intelligence Unit – India,
06th Floor, Hotel Samrat,
Kautilya Marg, Chanakyapuri,
New Delhi – 110021, India.

The Company shall maintain strict confidentiality of the fact of furnishing / reporting details of suspicious transactions.

19. Central Know Your Customer Registry:

The Company shall register itself on the Central Know Your Customer Registry ["CKYCR"] maintained by Central Registry of Securitisation and Asset Reconstruction and Security Interest of India ["CERSAI"] for the purposes of sharing KYC data. The Company shall ensure that the KYC data is regularly shared / verified from the CKYCR. To fetch the CKYC information, customer consent is mandatory. To fetch CKYC details and supporting documents for the individual, OTP is a mandatory option. If there is any mismatch in the given address proof or address available in the CKYC, then Stride will report to CKYC about the modification of the same, as suggested by CKYC guideline. Also, if there is any mismatch in two supporting address or name or in DOB then customer needs to submit the declaration that needs to be verified by the Stride official.

If customer would like to change the address then he/she needs to send request to the Stride through registered mail ID or submit request letter with require supporting documents as suggested above (entity-wise).



For change of Mobile No (linked with Aadhar), customer can send a request through registered mail ID or submit request letter and report to the CKYC, as per the mandate.

20. KYC in case of Renewal:

In case of Renewals, Stride One will collect new KYC documents if there is a change like in shareholding structure/partnership arrangement, authorised signatory, address, etc. In case of change, KYC documents of new beneficial owners/applicants/co-applicants/guarantors to be collected. During renewal client can submit the revise set of documents through V-KYC, for above changes.

Customers can provide self-declarations (either in person or electronically) if there are no changes to their KYC details, eliminating the need for fresh proof documents. If there are any changes, customer need to upload/submit the revise set of docs through electronic or physical mode. This declaration needs to be stored in the system as well. Stride can verify the documents using digital tools like Aadhaar OTP and Video KYC for periodic KYC updates.

Stride shall give at least three advance intimations, including at least one intimation by letter about upcoming KYC deadlines, at appropriate intervals to its customers through available communication options/ channels for complying with the requirement of periodic updation of KYC. Issue of such advance intimation/ reminder shall be duly recorded in the Stride's system against each customer for audit trail.

21. Self-Attestation Norms:

All documents should be self-attested by the applicant/co-applicant/guarantor to whom the document pertain.

In case where the documents runs into more than 5 pages then self-attestation by the customer is required only in first and last page of the document.

22. OSV Norms:

If KYC documents can be verified through respective portal like PAN, GST, MSME etc., then OSV is not required to do. Otherwise, all documents provided by the customer (for applicant/co-applicant/guarantor) should be sighted in original and verified by the SCPL employee with employee number, date of visit and signature/sourcing channel partner who is authorized to verify the original documents. During V-KYC process, customer shows the possession of original documents and not require any OSV.

OSV is mandatory for all KYC documents and documents for which original can be produced for verification. The documents which cannot be produced in original are Financials, ITR etc.

List of Sourcing Channel Partners must be maintained by respective LOBs Central MIS Resources and should be circulated to all stake holders.

**23. Hiring of Employees & Employee Training:**

The Company has an adequate screening mechanism as an integral part of their personnel recruitment/hiring.

On-going employee training programme has been put in place so that the members of staff are adequately trained in AML/CFT policy. The focus of the training will be different for frontline staff, compliance staff and staff dealing with new customers.

The Company will have appropriate staffing of the audit function with persons adequately trained and well-versed in AML/CFT policies of the Company, regulation and related issues.

24. Other Requirements:

All other requirements as mentioned under KYC Directions such as Foreign Account Tax Compliance Act (FATCA), Common Reporting Standards (CRS), PML, FIU-Ind relating to appointment of designated officer/director, principal officer and reporting requirements relating to filing of Suspicious Transaction Report (STR), Cash Transaction Report (CTR), counterfeit currency report (CCR) and other applicable reports filing under FATCA will be complied with in terms of the KYC Direction of the RBI or the other authorities to the extent applicable to the Company.

The sharing of information with respect to Central KYC Records Registry (CKYCR) will be in accordance with the prescribed manner.

25. Review of Policy:

This Policy shall be reviewed by the Board of Directors on annual basis. Further, this Policy shall be approved/ amended by the Board of Directors.